

CELORON RIB-FEST 2017

SPONSORSHIP OPPORTUNITIES

The 2017 Celoron Rib-Fest is rapidly approaching. The time for you to make your plans is here. It's hard to explain; but, I ask you to visualize your increased business with your sponsorship of the 2017 Celoron Rib-Fest. The event held in Lucille Ball Memorial Park on seven (7) acres at the shores of Lake Chautauqua with over 20,000 visitors is a sight to behold. The event covering four (4) days brings guests looking for the best food and entertainment and looking for your name and business location.

New for this year - a spectacular fireworks display is planned for Saturday night.

Returning this year will be Smokin' Joe's Hog Wild BBQ, Sgt. Oink BBQ, My Happy Place, After Hours Barbeque and Pigfoot. Other food vendors will serve most everything from bloomin' onions to chocolate covered strawberries. Additional vendors will be providing items from candles to face painting. At the Desi Arnaz Bandshell live music by BIG NAME AND BIG DRAW Bands with music styles from the oldies to rock and roll to country. The KIDS ZONE will be back this year. The beer pavilion, featuring the best of Budweiser products, will be the place for our adult guests to stop to rest and socialize where they will be able to enjoy the cool breezes off the lake. There will be a Cruise-In on Wednesday evening sponsored by the Rib-Fest Committee.

On Friday night the Celoron Rib-Fest will host the popular Motorcycle Night or for a \$1,000 sponsorship, **YOU** can be the official sponsor of Motorcycle Night. Bikes from all over Western New York, Northwestern Pa. and Northeastern Ohio will be at the Rib-Fest. Saturday, our final day, is an extravaganza. The Celoron Rib-Fest will host a 200 car classic car show and the famous Rib Tasting Contest and Awards.

The Celoron Rib-Fest has all the best to offer and is the BIG KICKOFF for a great summer. Visualize your name on your banner on the Sponsors' Board near the Rib and Food Vendors where long lines are waiting for dinner. Imagine your banner seen by thousands at the Beer Garden. In addition, your name will be announced from the Bandshell a number of times each day during the four (4) day event.

If all the event publicity were not enough, there is more. A sponsorship on your part would, as you have read above, not only put your name and product in front of thousands of people for the four (4) days of the event, but will also reach thousands during the months of advanced publicity prior to the event. Your logo and sponsorship would be in our Rib-Fest advertising promos, on our website at www.celoronribfest.com and in all printed publications including 4,000 special event brochures.

We offer the opportunity to get your name out at a time and in a venue where everyone is enjoying themselves at an event that is truly a family affair. There are many ways for you to take advantage of this opportunity.

CELORON RIB-FEST 2017 SPONSORSHIP OPPORTUNITIES

EVENT SPONSOR (1 ONLY)

In all advertisements, your name along with Celoron Rib-Fest as the event corporate sponsor

Celoron Rib-Fest sponsored by "YOU"

Your corporate banner high over the Bandshell and at the Kids Zone, the two most visible locations at the Rib-Fest

MUSIC PROVIDED BY "YOU" KIDS ZONE COMPLIMENTS OF "YOU"

Your name and/or logo would be:

On all our pre-event publications

At our www.celoronribfest.com web site

On our hundreds of radio promos

All of our over 4,000 special event brochures

At the event: Your name and/or banner on the sponsor board

Your name mentioned a number of times each day from the bandshell

EVENT CO-SPONSOR (2 POSSIBLE)

In all advertisements your name along with Celoron Rib-Fest as the event corporate sponsor

Celoron Rib-Fest Co-sponsored by "YOU" and "YOU"

Your corporate banner high over the Bandshell and at the Kids Zone the two most visible locations at the Rib-Fest

MUSIC PROVIDED BY "YOU" or KIDS ZONE COMPLIMENTS OF "YOU"

Your name and/or logo would be on:

All our pre-event publications

Our www.celoronribfest.com web site

On our hundreds of radio promos

All of our over 4,000 special event brochures

At the event: Your name and/or banner on the sponsor board

Your name mentioned a number of times each day from the bandshell

CASH OR IN-KIND SPONSORSHIPS

(In-kind sponsorships, must reflect a savings to the Celoron Rib-Fest Committee)

GOLD MEDAL

Your name and/or logo would be:

On all our pre-event publications

On our www.celoronribfest.com web site

On our hundreds of radio promos

On all of our over 4,000 special event brochures

At the event: Your name and/or banner on the sponsor board

Your name mentioned a number of times each day from the bandshell

SILVER MEDAL

Your name and/or logo would be:

On all our pre-event publications

At our www.celoronribfest.com web site

On our hundreds of radio promos

At the event: Your name and/or banner on the sponsor board

Your name mentioned a number of times each day from the bandshell

BRONZE MEDAL

Your name and/or logo would be:

On our pre-event publications

At our www.celoronribfest.com web site

At the event your name and/or banner on the sponsor board

PATRON

At the event your name and/or banner on the sponsor board

CELORON RIB-FEST 2017 SPONSORSHIP FORM

I AM INTERESTED IN A SPONSORSHIP OF THE 2017 CELORON RIB-FEST AT THE BELOW CHECKED LEVEL:

EVENT SPONSOR (1 ONLY) \$3,000

EVENT CO-SPONSOR (2, IF NO EVENT SPONSOR)

MUSIC \$2,000

KIDS ZONE \$2,000

GOLD MEDAL LEVEL (CASH OR IN-KIND) \$1,000

If in-kind, explain _____
(In-kind sponsorships, must reflect a savings to the Celoron Rib-Fest Committee)

SILVER MEDAL LEVEL (CASH OR IN-KIND) \$ 500

If in-kind, explain _____
(In-kind sponsorships, must reflect a savings to the Celoron Rib-Fest Committee)

BRONZE MEDAL LEVEL (CASH OR IN-KIND) \$ 250

If in-kind, explain _____
(In-kind sponsorships, must reflect a savings to the Celoron Rib-Fest Committee)

PATRON (CASH ONLY) \$ 100

It's time for you to consider becoming a part of one of Chautauqua County's biggest events. We want you to be part of the Celoron Rib-Fest family. For those of you (Silver Medal and above) prepared to commit prior to March 10, 2017 we will offer you a number of free Rib-Fest Dinner Tickets for making an early decision.

Name of Business: _____
As you wish it to appear

Contact Name: _____ Do you have a banner? _____

Address: _____

City, State, Zip: _____

Phone: Business _____ Cell _____ Home _____

E-mail: _____ Will you supply a logo? _____

Website: _____

Return to: Rib-Fest Committee, P.O. Box 577, Celoron, NY 14720-0577